

**PIEDMONT
TOGETHER**

Help us
Brand our
Project
Submit your Logo
Designs
January 8th

PIEDMONTVOICE.COM

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\$500

Piedmont Together Logo Contest Rules and Regulations

Background

The goal of the Piedmont Together is to strengthen our region by strengthening each city and town in the region. This will be done by taking a comprehensive look at Jobs, Housing and Transportation - how they can function together and how they relate to creating healthy communities, our development pattern, valuing green infrastructure and preparing for weather extremes. It's no longer good enough for our region to just be competitive. The Piedmont Triad must learn how to be the best example of creating a strong economy built around livable communities. Go to triadsustainability.org for more information on the project.

Who Can Enter

The Piedmont Together Logo Contest is an opportunity for people to get involved with the branding of the project name while at the same time raising the public's awareness about the goals of the project. The contest is open to individuals who live in the Piedmont Triad region. Graphic arts and design firms cannot submit an entry, however individuals who work for firms may enter as individuals. Employees of the Piedmont Authority for Regional Transportation or the Piedmont Triad Regional Council may not apply.

What Can Be Entered

1. The entry should be submitted as a zip file containing an illustrator file (.AI) no more than 10MB and a PDF file. As well as any fonts that were used in the design and should be royalty free. However, a scanned sketch can be submitted. Any entries that contain a raster image of any kind will be disqualified from the contest.
2. Entrants are asked to upload digital images (limit of 3 per person), along with name, address and telephone number, to info@triadsustainability.org by January 9th, 2013 by 5:00pm. Please name the file as follows last-name_firstname.zip (ex. Huxtable_theodore.zip).
3. Images should not contain any visible identifying marks of the person submitting the image (i.e. signatures, image title, or watermark of any kind)
4. The entry will need to be accompanied by a signed entry form. The form can be scanned and emailed, faxed or mailed to PART attn.: logo contest. The logo will be used on official documents, letterhead, web sites, the final plan. The logo should emphasize a sense of community and sustainability as well as the project's themes. For a better understanding of the project go to: www.triadsustainability.org.

What You Agree To if you Enter

1. The Piedmont Together Project Team reserves the right to cancel or amend the logo contest policies, procedures, rules, and/or format at any time without prior notice
2. By entering, the entrant hereby warrants that he/she has legal capacity to enter and that all information submitted by the entrant is true, accurate and complete.
3. The entrant must hold all the rights to the logo. Logos previously or pending publication or that violate or infringe upon another person's copyright are not eligible.
4. Designers whose work has been chosen for the final logo will need to be able to provide the font used in the design.
5. Piedmont Together will retain the right to document, produce, publish, edit and logo entries and own the copyright for the winning entry

Selecting the Winning Entry

The Piedmont Together Consortium Oversight Committee will be responsible for selecting the project logo. Prior to the final decision, the project team may have a panel of judges narrow the number of entries down to three, place the entries on Facebook or Piedmont Voice and have the general public vote, or any other method deemed appropriate. **The individual whose logo is selected will receive \$500.**