

The region's natural resources, one of its strengths, are frequently threatened.

Tourism and Natural Resources

Green Business

Farms are the foundation of the Triad's agribusiness industry, which generated gross revenues of \$768 million in 2011

33,258 Acres of Impaired Lakes in Our Region Mostly Due To Storm Water Runoff

596 Miles of Known Pollutant Impaired Waterways

Money Does Grow On Trees
In 2006 the Triad Recieved \$52 Million in Revenue and Fees/Taxes from Fishing, Hunting, and Wildlife Watching in Our Region



Tourism is the 4th Largest Private Employer in North Carolina

Piedmont Together aims to strengthen our region by strengthening each city and town in the region. This is being done by taking a comprehensive look at JOBS, HOUSING and TRANSPORTATION - how they can function together and how they relate to creating healthy communities, our development pattern, valuing green infrastructure and preparing for weather extremes. It's no longer good enough for our region to just be competitive. The Piedmont Triad must learn how to be the best example of creating a strong economy built around livable communities.

PiedmontVoice.org

Our online town hall where you can mix your ideas with others from across the region.



triadsustainability.org

Our project web site where you can find everything about the project and JOIN the email list.



Piedmont Together
Choices Opportunities Solutions



PIEDMONT TRIAD
REGIONAL COUNCIL