



# planPHX

## SUMMIT

the general plan update

### LOCATION

Phoenix Convention Center  
North Ballroom  
100 N. 3rd St  
Phoenix, AZ 85004

*\*see other side for more info*

[www.myplanphx.com](http://www.myplanphx.com)

NOV  
**15**  
2014

10am - 2pm

### Location

#### PHOENIX CONVENTION CENTER North Ballroom

100 N. 3RD ST  
Phoenix, AZ 85012  
(SOUTHEAST CORNER OF  
3RD ST AND MONROE ST)

-  Parking Available
-  Light Rail Station



### A DAY-LONG EVENT

The PlanPHX Summit, to be held November 15 at the Phoenix Convention Center, celebrates the great places, programs, and diverse people and cultures that make Phoenix a distinct, world-class city. This day-long event will engage residents in an interactive, educational, and inclusive experience, empowering them to become ambassadors for the 2015 General Plan.

### PHOENIX RESIDENTS' VISION FOR THEIR CITY'S FUTURE

As a foundation for developing the 2015 General Plan, the PlanPHX Leadership Committee spent over one year engaging Phoenix residents from diverse communities through an interactive and public in-person and online process to shape five core values that provide a long-term vision for further developing Phoenix and a framework for future decision making.

### FIVE CORE VALUES THAT INSPIRE ACTION

Informed and inspired by the 2015 General Plan's five core values to (1) connect people and places, (2) strengthen our local economy, (3) build the sustainable desert city, (4) celebrate our diverse communities and neighborhoods, and (5) create an even more vibrant downtown, residents will leave PlanPHX Summit 2014 ready to educate and mobilize their friends, families, and neighbors to support the Phoenix General Plan and start putting it into action.

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