### **Connect People and Places**

Together we can enhance our transportation options so we can connect with each other and the places where we live work and play in safer and more efficient ways.

What types of transportation improvements should Phoenix pursue? What places would be best served by transportation improvements?

# **Build the Sustainable Desert City**

Together we can lead the environmental movement by expanding on our vast array of open space areas, requiring more efficient buildings and promoting the development of urban agriculture.

What can Phoenix do to become a more sustainable desert city?

### <u>Create an Even More Vibrant Downtown</u>

Together we can make Phoenix's Downtown even better by continuing to add more places to live downtown, expanding the growing arts and culture scene and making downtown more pedestrian friendly.

What would make Downtown an even better place to live or visit?

### Celebrate Our Diverse Communities and Neighborhoods

Together we can make every neighborhood in Phoenix a unique, safe and healthy place to call home.

What do neighborhoods need most to make them unique, safe and healthy?

# Strengthen Our Local Economy

Together we can help our existing businesses prosper, encourage new business to start up and ensure that Phoenix is home to a wealth of high-paying jobs.

What can Phoenix do to strengthen its local economy?