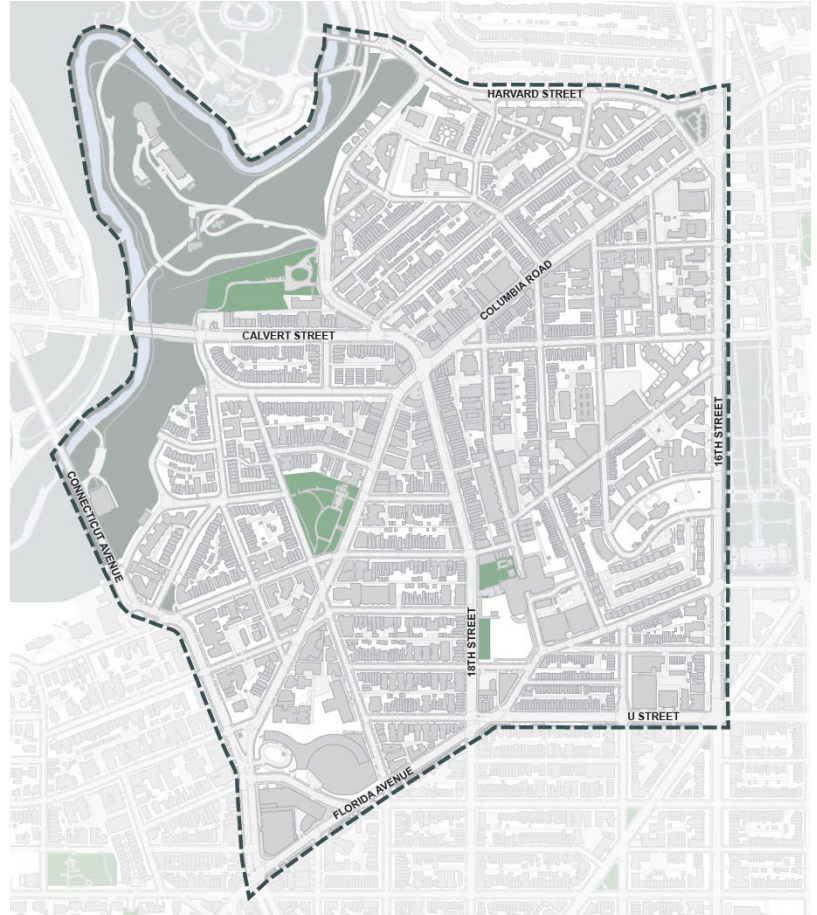


A Vision Framework for **Adams Morgan**. The study area is bounded by **16th Street** at **Florida Avenue, NW**, north to **Harvard Street**, **Columbia Road, NW**, and west to **Connecticut Avenue, NW** and **Rock Creek Park**. The neighborhood is defined by **two retail nodes: 18th Street and Columbia Road NW**.

Objective

To provide an opportunity for residents, local businesses, institutions, and property owners to work together on articulating a planning framework for the future of Adams Morgan.



Adams Morgan Vision Framework Boundary

The Office of Planning (OP) has initiated a process with Adams Morgan for developing a vision framework. The effort will build upon previous planning analysis and help develop recommendations. For example, significant work has been completed by the community through “Envision Adams Morgan”, a study that came about in response to the rapid changes associated with proposed commercial and residential development projects in the neighborhood.

The Adams Morgan Vision Framework will be a short (<6 month), strategic, engagement process building on previous planning studies to define a vision, goals and action items into a single easily understood graphic framework for stakeholders and the community to use in the coming years. This planning initiative will provide an opportunity for residents, local businesses, institutions, and property owners to work together on articulating a vision for the future of Adams Morgan. The vision will provide stakeholders with a planning framework that identifies opportunity areas to preserve **physical characteristics, enhance amenities, support sustainability, and improve quality of life** for the community.





Project Goals and Objectives

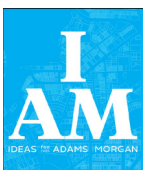
The *Adams Morgan Vision Framework* will **produce an actionable roadmap to improve retail, address neighborhood character, improve quality of life for the community, and foster a more vibrant public realm**. These goals will be achieved through the following community engagement process:

The project team will conduct an **existing conditions analysis** and use its results to **produce an Adams Morgan Profile/Playbook**.

The Playbook will **establish a baseline** about the community's demographics, public realm, market position, and existing neighborhood initiatives.

A half-day, **community workshop** will be held on February 28, 2015.

After the workshop, the Office of Planning Project Team will use the workshop's conclusions to produce a draft Vision Framework Document. The draft documents will be reviewed by the project's stakeholders and their comments will be incorporated into a final Vision Framework document.



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