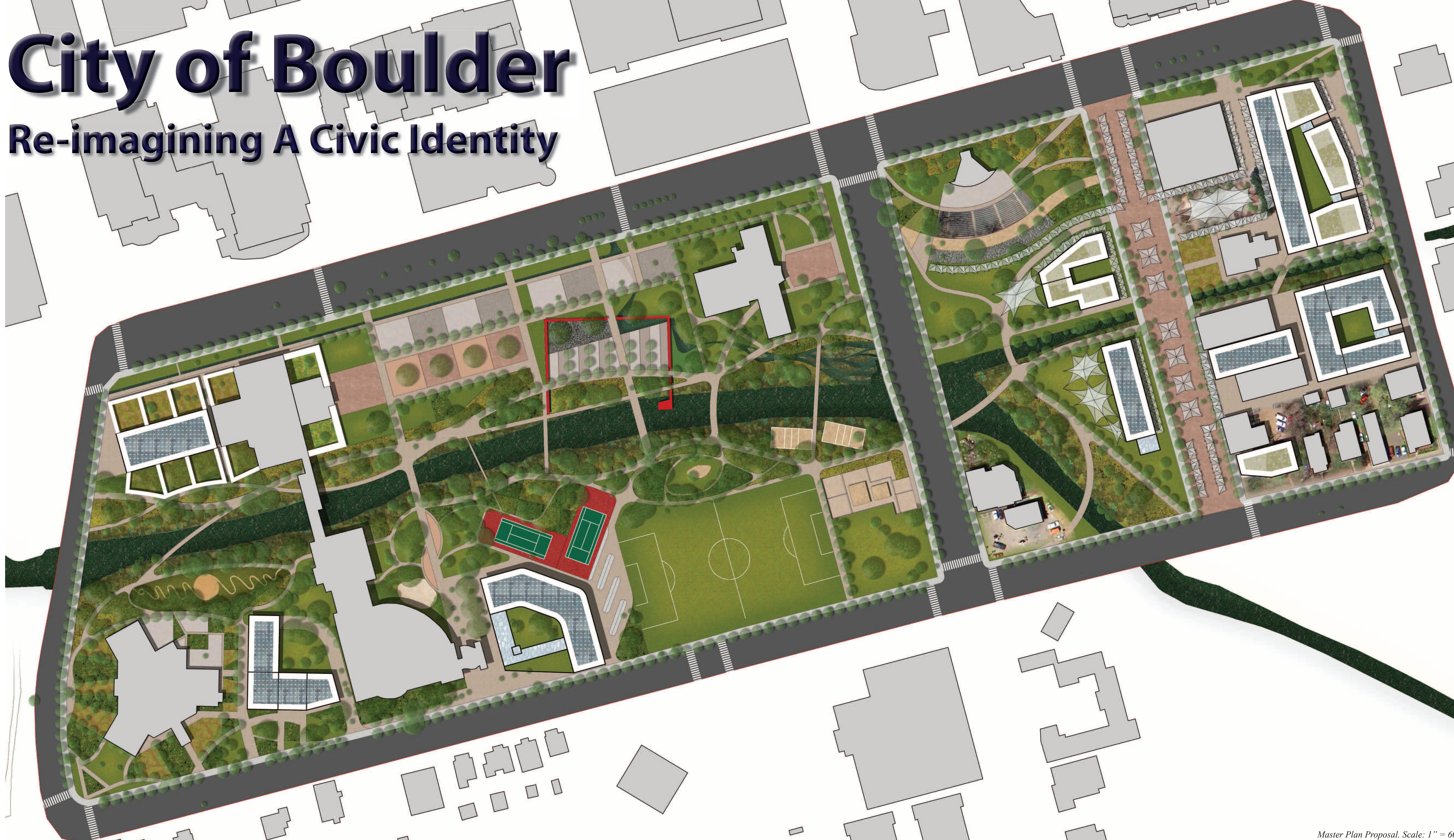


# **Re-imagining A Civic Identity**

# City of Boulder

## Re-imagining A Civic Identity



### Project Vision

We envision the City of Boulder as an environment that is safe, clean and aesthetically attractive. The features of the masterplan include the enhanced public spaces for the Farmer's Market, connections throughout the site emphasize walkability and bicycling, the importance of health reflected with meditative and physical sport spaces and the preservation of the neighborhood that instills the integrity of the City of Boulder will last for generations to come.

Welcome to the City of Boulder: Re-imagining A Civic Identity.

Our project vision entails an Ecological theme that focuses on the conscious integration of Boulder Creek and the Farmer's Ditch with bucolic environs that serve as a place to enjoy the surroundings. The Outdoor/Recreation theme focuses on creating well-connected walking and biking paths that navigate throughout the site leading to a series of themed gardens which explore cultural diversity, spaces for meditation, and cultivation of knowledge. Also, central greens provide a range of sport activities and the enhanced performing arts center serve as a prime location for city-wide announcements. The Land Use Development theme also addresses the preservation of existing functions, but enhancing their uses; for example, the senior center becomes a community institution that allows citizens of all ages to engage in social activities, education, and skills training. These day-to-day experiences are not limited to only a certain group of users, but rather it is opened for all to experience. Our thematic approach helps stitch "Transitional Spaces" defined as the Farmer's Market perform its role in conditioning a seamless transition of indoor and outdoor spaces and creating efficient feedback loops that carry citizens from one end of the site to the other.

Our project addresses the following principles:

### The Civic Heart of Boulder

- Site serves as an epicenter for the City of Boulder
- Preserve and enhance all existing uses and incorporate new features based on the needs of the community
- Mixed use and mixed-income to invite all citizens
- Compact and connected development allows walkability throughout the site.

### Life and Property Safety

- No building footprint in the HHZ zone and flood-controlled buildings in the floodplain zone
- Robotic parking feature
- Shared spaces for both, pedestrian and vehicular use
- Landscape plan serves as a retention spaces for future flood warnings.

### Outdoor Culture and Nature

- Outdoor spaces foster opportunity to learn and grow
- A network of open spaces engages the community
- Enhance the accessibility and environs along Boulder Creek
- Series of themed gardens serve as "element of surprise"
- Open spaces serve as dual spaces for public and private events

### A Place for New Community Activity and Arts

- Sculpture and public art navigate citizens throughout the site
- New and enhanced state-of-the-art civic spaces
- Interactive art such as human sundials and planetary landscapes
- Mixed-uses encourage different activities throughout the seasons

### A Viable and Sustainable Future

- Collaboration with municipal and private entities
- Address the needs of urban agriculture
- Develop "smart city" concept to have technological companies to make capital investments
- Generate revenue by employing a range of sustainable and economic strategies

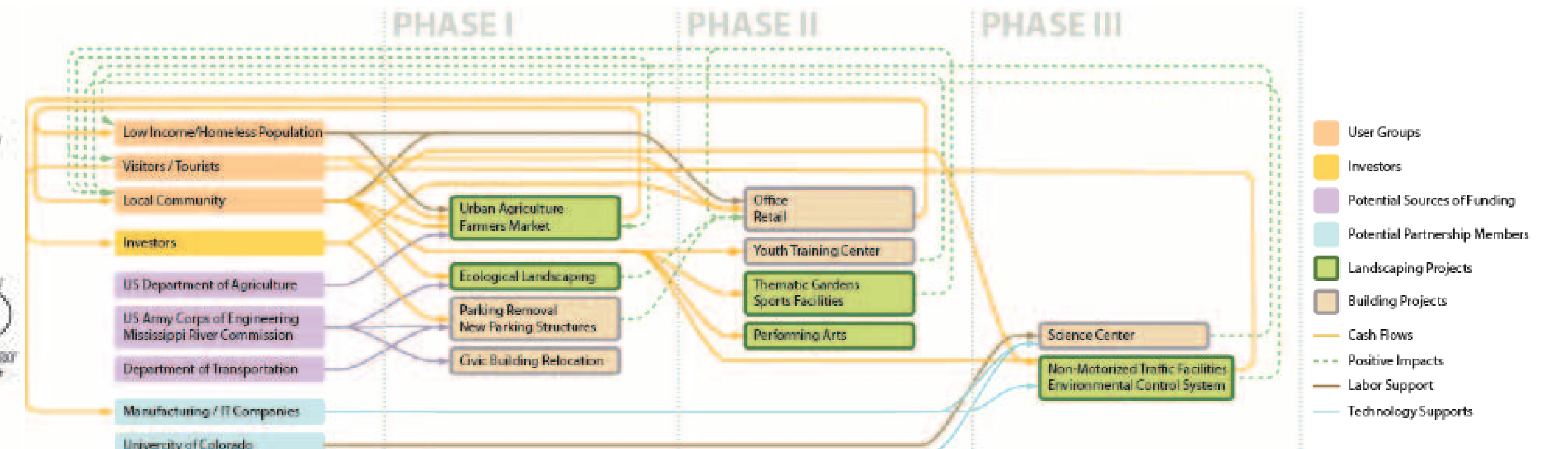
Master Plan Proposal. Scale: 1" = 60'



The Civic Heart of Boulder



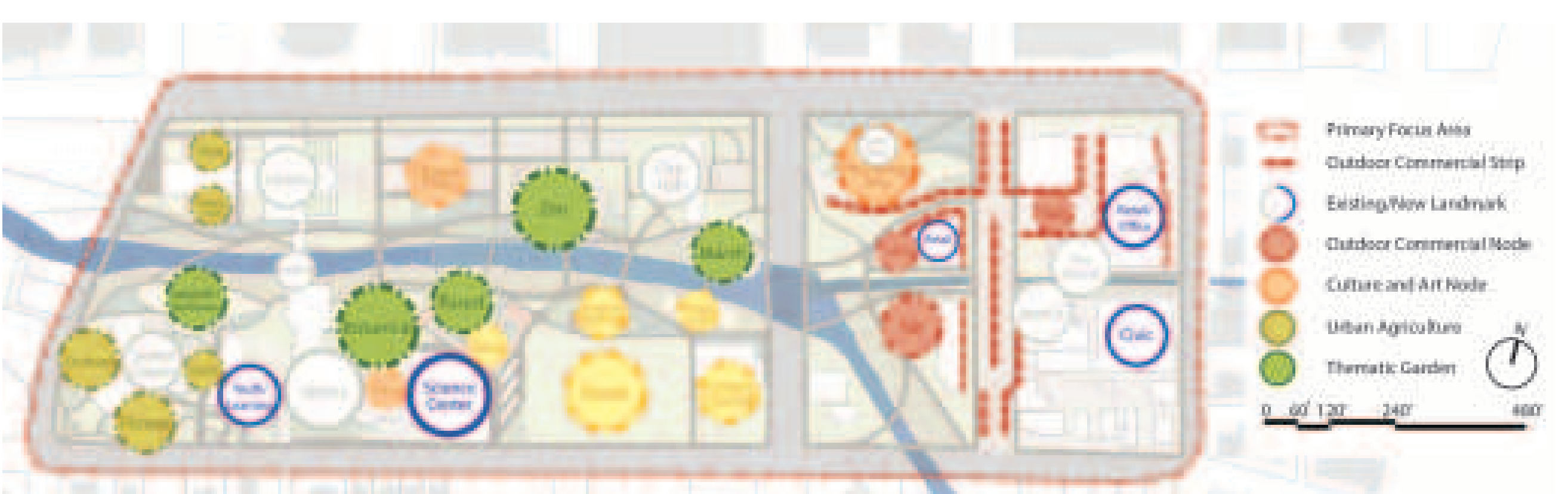
Outdoor Culture and Nature



A Viable and Sustainable Future



Life and Property Safety



A Place for New Community Activity and Arts



The environs around Boulder Creek and the library foster learning and growth



Farmer's Market serve as Transitional Space.

# City of Boulder: Re-imagining A Civic Identity



**BOULDER CIVIC AREA**  
IDEAS COMPETITION



**VISION  
PROJECT**

# City of Boulder: Re-imagining A Civic Identity

## Project Overview



*Bucolic environs along Boulder Creek.*

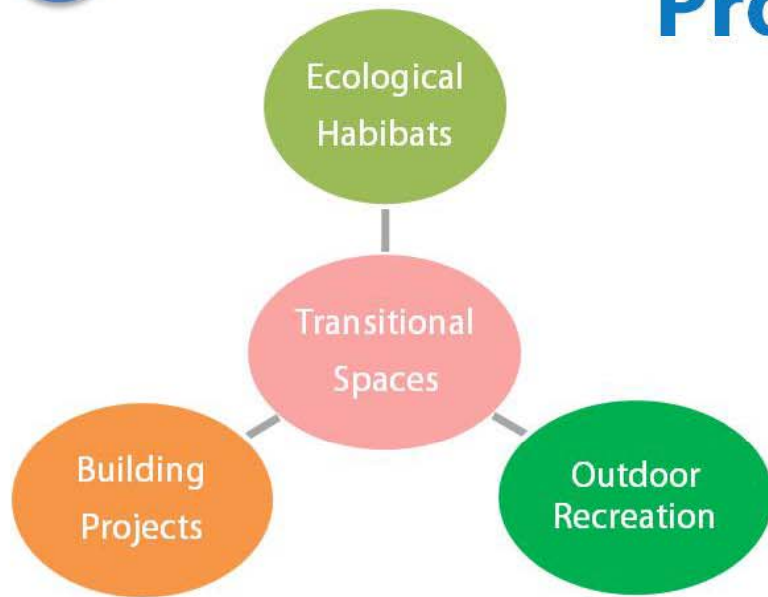


*Boulder library amid the Boulder Creek*

- Foster an environment that is safe, clean and aesthetically attractive;
- Themes of the project serve to navigate throughout the site;
- The Farmer's Market serves as a malleable space that is constantly evolving and creates shared experiences among citizens;
- Connections throughout the site emphasize walkability and bicycling;
- Importance of health with meditative and physical sport spaces;
- Preserves the character of the neighborhood and provides state-of-the-art civic space and architectural design; and
- Proposed buildings are flood-resistant incorporates sustainable design.

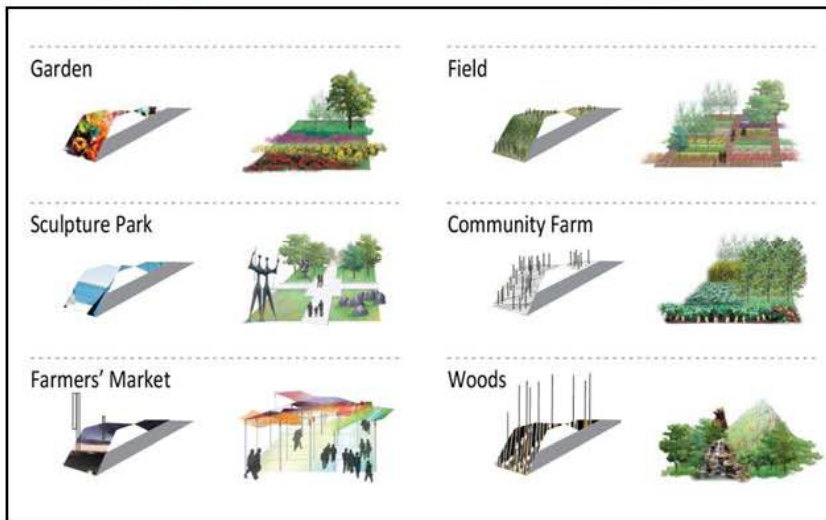
# City of Boulder: Re-imagining A Civic Identity

## Project Approach



Our approach begins with the City of Boulder's Guiding Principles and we have developed a comprehensive approach by using the responses provided by the community and practicing Traditional Neighborhood Design principles by creating a series of themes, including:

- **Ecological Habitats**, by preserving and enhancing Boulder Creek and Farmer's Ditch;
- **Outdoor/Recreation** with a network of open spaces;
- **Building Projects** that articulates building and transportation uses and parking options; and
- **"Transitional Spaces"** that serve to stitch the Farmer's Market with the surrounding neighborhoods and nature. The transitional space is constantly evolving every day to create shared experiences amongst visitors.



*Comprehensive approach with a variety of community resources*



Submission No: \_\_\_\_\_ (Organizer Use Only)

**BOULDER CIVIC AREA**  
IDEAS COMPETITION



# City of Boulder: Re-imagining A Civic Identity

## Why Choose Our Design?

### What about your proposal is innovative or inspirational?

- The project is articulated by the enhanced environs of Boulder Creek, which we emphasize by Transitional spaces that are constantly evolving to create varied experiences throughout the time of day and year. The transitional spaces stitch the ecological, outdoor/recreation, and land use development themes to develop a community that is compact, connected and diverse and allows a variety of mixed-uses and diversity inclusiveness. All building footprints are removed from the HHZ and a network of open spaces, including the incorporation of bio swales and central greens serve as water retention sites for flood mitigation hazards for long-time City-wide recovery.
- In addition, the City of Boulder had a gross metropolitan product of \$18.3 billion in 2010 and there is an opportunity to attract major employers for collaboration to develop a “smart city” that becomes advanced in technology. Our proposal seeks to develop sustainable strategies such as property tax sharing and the use of solar panels as bonds for feasible funding between public and private entities.



# City of Boulder: Re-imagining A Civic Identity

## The Civic Heart of Boulder



*Farmer's Market serve as Transitional Space.*



Submission No: \_\_\_\_\_ (Organizer Use Only)

### Principle Strategies

- Site serves as an epicenter for the City of Boulder
- Preserve and enhance all existing uses and incorporate new features based on the needs of the community
- Mixed use and mixed-income to invite all citizens
- Compact and connected development allows walkability throughout the site.

**BOULDER CIVIC AREA**  
 IDEAS COMPETITION



# City of Boulder: Re-Imagining A Civic Identity

## Life and Property Safety



Open spaces serve as water retention site for future flooding

### Principle Strategies

- No building footprint in the HHZ zone and flood-controlled buildings in the floodplain zone
- Robotic parking feature
- Shared spaces for both, pedestrian and vehicular use
- Landscape plan serves as a retention spaces for future flood warnings.



# City of Boulder: Re-imagining A Civic Identity

## Outdoor Culture and Nature



The environs around Boulder Creek and the library foster learning and growth

### Principle Strategies

- Outdoor spaces foster opportunity to learn and grow
- A network of open spaces engages the community
- Enhance the accessibility and environs along Boulder Creek
- Series of themed gardens serve as “element of surprise”
- Open spaces serve as dual spaces for public and private events

# City of Boulder: Re-imagining A Civic Identity A Place for New Community Activity and Arts



*Intimate walkways navigate citizens*

## Principle Strategies

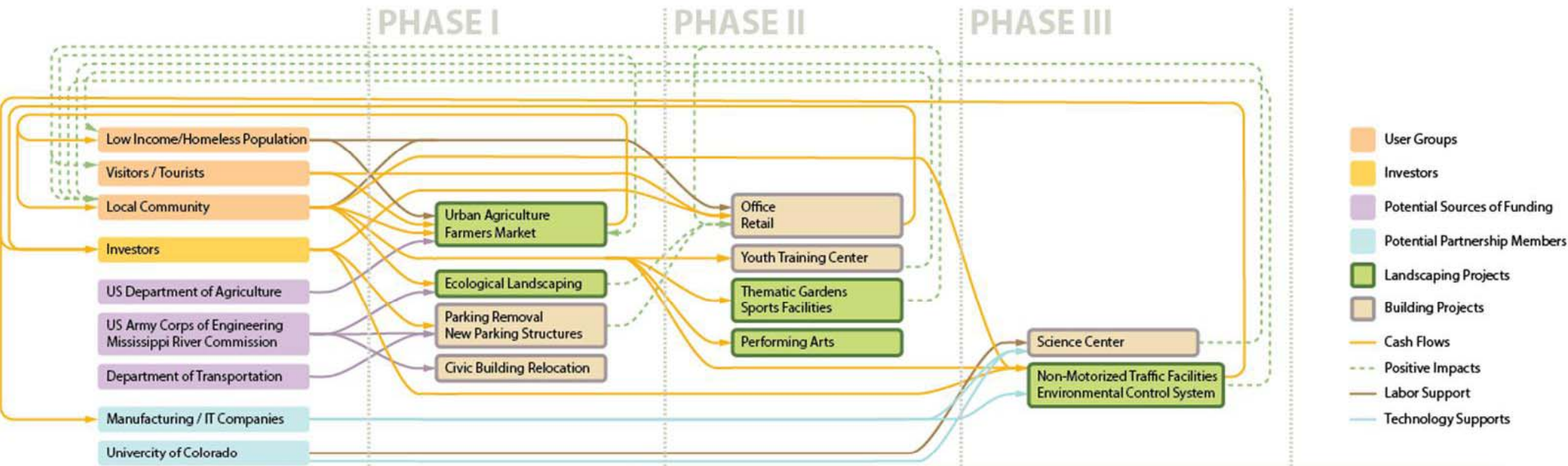
- Sculpture and public art navigate citizens throughout the site
- New and enhanced state-of-the-art civic spaces
- Interactive art such as human sundials and planetary landscapes
- Mixed-uses encourage different activities throughout the seasons



Submission No: \_\_\_\_\_ (Organizer Use Only)



# City of Boulder: Re-imagining A Civic Identity A Viable and Sustainable Future



*Sustainable technology and urban agriculture*

## Principle Strategies

- Collaboration with municipal and private entities
- Address the needs of urban agriculture
- Develop “smart city” concept to have technological companies to make capital investments
- Generate revenue by employing a range of sustainable and economic strategies