



WHAT HAPPENS NEXT?

What happens when you decide to move forward with MindMixer?

There are 6 key steps to getting your site up and running. Generally, clients spend 4-8 hours during this process.

CONTRACT



(1 WEEK)

The boring but informative first step. Our formal way of communicating expectations.

BUILD SITE



(3 DAYS)

Upon completion of the Site Design Checklist, our team starts building your new site.

MARKETING OUTREACH



(1 WEEK)

Let's talk about getting the word out about the site. We develop a plan together to drive site participation.

KICKOFF MEETING



(1 HOUR)

Invite your friends! This is our official kick-off. The following items will be outlined:

- Project Management Tools
- Site Design Checklist
- Project Marking Playbook

SITE REVIEW MEETING



(1 HOUR)

This call covers:

- Final site review
- Identifying interest areas for staff
- Two-Way Communication Tools

SITE GOES LIVE



(1 DAY)

Time to celebrate! You've officially become a part of the MindMixer community. You're on your way to a successful and more active community.