

ACTIVATE COMMUNITY CONTRIBUTORS

MindMixer sparks community through online engagement. Ideas, voices, and perspectives are shared revealing actionable insights.



Activate Contributors

MindMixer is the only engagement technology that provides the necessary functionality for a diverse set of conversations, problem-solving challenges, and action-driven collaboration. We offer:

- Personalized MindMixer Engagement Platform
- Site Hosting
- Site Administration
- Site Moderation
- Access to the MindMixer Data and Metrics Dashboard
- Access to the MindMixer Content Management Dashboard
- Integration of text (SMS) functionality



Build Community

Building a community of contributors requires a specific outreach plan for your community. MindMixer understands the demands of community building and provides a plan for growing the online community. We offer:

- Social Media Starter Kit
- Social Media Distribution Service
- Traditional Media Starter Kit
- Traditional Media Distribution Service
- Custom Marketing Campaign



Sustain Engagement

Maximizing input and community contributions is key to sustained engagement. MindMixer provides the tools and resources necessary to cement a lasting partnership between you and your constituents. We offer:

- MindMixer University Training Session for Staff
- Site Program / Content Recommendations
- Ongoing Content Review and Technical Support



WHERE IS IT WORKING?

City of Omaha, NE

SITE DETAILS: Engage Omaha | www.EngageOmaha.com

The City of Omaha and MindMixer partnered to provide citizens an online method to help prioritize the city budget.

“In the first 24 hours of the site being live, we received more ideas than we had in the previous year of the Mayor’s administration.”

- Nikola Jordan, Deputy Director, Mayor’s Office

ENGAGED CITIZENS

31,691

CITIZEN CONTRIBUTIONS

5,359

City of Los Angeles, CA

SITE DETAILS: LA2B | <http://ideas.LA2B.com>
MyHistoricLA | www.MyHistoricLA.org

The City of Los Angeles has partnered with MindMixer on two engagement efforts to successfully engage citizens to identify historically significant parts of the community.

“We’re excited to be using MindMixer to spark a new citywide conversation about places and neighborhoods that have historic meaning to Angelenos.”

- Ken Bernstein, Principal City Planner, City of Los Angeles

ENGAGED CITIZENS

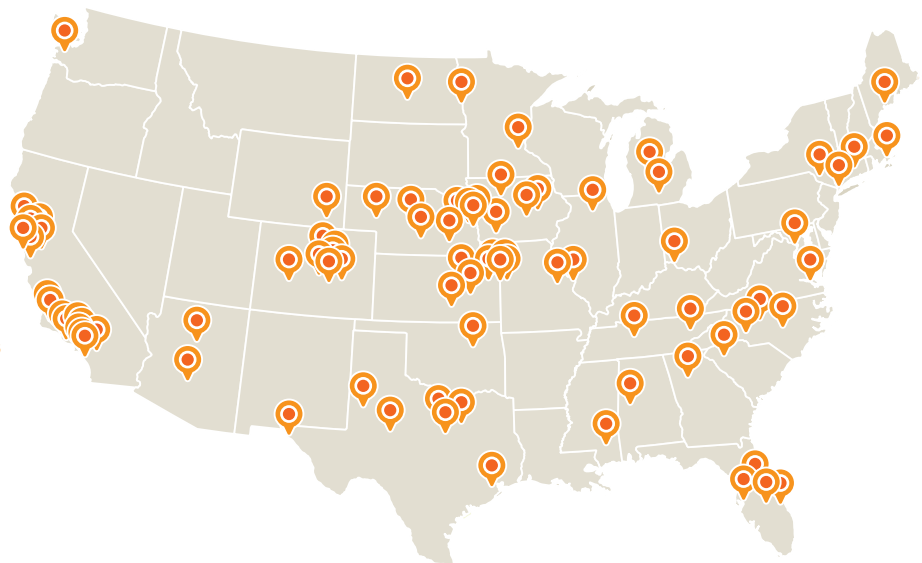
17,995

CITIZEN CONTRIBUTIONS

1,521

Some of our clients include:

Tuscaloosa, Alabama
Phoenix, Arizona
Los Angeles, California
Mountain View, California
San Francisco, California
Littleton, Colorado
Louisville, Colorado
Tampa, Florida
Des Moines, Iowa
Wichita, Kansas
Barnstable, Massachusetts
Kansas City, Missouri
Omaha, Nebraska
Nashville, Tennessee
Denton, Texas
Houston, Texas
And many more...



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