

Programs – EDUCATION

Education and training programs for LAPD officers, transit operators, schools, and the public help to establish standard procedures, increase awareness, encourage involvement, and make safety for all users a priority. Training and informational sessions are geared towards informing the public about alternatives to driving, safe practices for motorists and bicyclists. This category addresses the need for City agencies to work with schools, and community and nonprofit organizations to get involved in traffic safety education campaigns.

Public Education Program. Design and implement a public education program to promote ridesharing including carpooling, vanpooling, and transit.

Comprehensive Traffic Safety Education and Awareness Campaign. Establish an interagency working group, including LAPD, LAUSD administration, law enforcement, the Auto Club, and others to assess best traffic safety education practices, shortcoming in current programs, and resource needs.

Roadway Safety Education. Educate law enforcement, heavy duty bus and truck operators, taxis, motorists, all City employees, and roadway users on the rights of, and need for safe motoring skills, around non-motorized transportation uses.

Officer Training. Train officers on the rights and responsibilities of all roadway users and improve their ability to evaluate conflicts and collisions between different modal users.

Bus Operator and Ambulance, Taxi, and Truck Driver Training Program. Develop and conduct a training program to ensure that DASH bus, ambulance, taxi and truck drivers are educated on bicyclists' rights and responsibilities and safe motoring around bicyclists. Provide annual report to T-committee on number drivers educated.

Transit Operators. Encourage Metro and other transit agencies to incorporate bike safety awareness into driver training programs. Provide annual reports to T-Committee on number of drivers educated.

DMV Bicycle Education Program. Work with DMV to incorporate bicycle awareness component into motorist education.

Safe Cycling Classes. Work with organization to hold classes that provide training on safety, bicycle maintenance and security.

Increased Driver Awareness. Work with Metro and other transit agencies to incorporate a bicycle safety and awareness component into their driver training programs.

Bicycle Facility Education. Develop educational campaigns for the public about benefits and use of bikeway facilities and pilot projects. Education can be done through door hangers, "coming soon" signs, and other on-street, online and innovative media tools.

For more information:

project website: la2b.org | online town hall: ideas.la2b.org
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Bicycle Safety and Transit Education Programs. Develop information sessions that inform the public about the process by which bicycle projects are implemented: Program Administration, Request for Projects (RFP) Process, Funding.

Bicycle Safety and Maintenance Program. Develop curriculum and conduct classes for bicyclists at City recreation centers and libraries, and work with LAUSD to help with outreach on availability of classes.

Bicycle Parking Training. Develop a Bicycle Parking Training Presentation and post on the Bicycle website. Provide training sessions to the Department of Building and Safety and other City staff on the LAMC bicycle parking requirements.

Educational Materials. Develop and distribute “Bicyclists and the Law” and “Pedestrians and the Law” education materials to LAPD Patrol Officers, motorists, pedestrians, heavy duty vehicle and bus operators, and on the web.

Bicyclists and the Law. Develop and distribute Bicyclists and the Law education material.

Design Workshops. Host/participate in workshops on bicycle facility design.

Rail Crossing Safety. Work with local and regional passenger and freight services to educate all users about safe at-grade crossing practices.

Goods Movement Awareness. Develop and implement strategies to increase coordination of issues relating to goods movement and increase awareness of economic role of goods movement.

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