

Exhibit A



YOUR VOICE OUR FUTURE

Planning Oro Valley Together

ORO VALLEY'S VISION & GUIDING PRINCIPLES

The results of all the community's voices have been formed into a big picture statement or vision about Oro Valley's future. It answers the question, "What should Oro Valley be like in 10 years and beyond?"

The vision is further defined through twelve guiding principles. They all work together to illustrate the things that **matter most** to the community and will be used to guide future committee and participant efforts.



Vision for the Future

To be a well-managed community that provides all residents with opportunities for quality living. Oro Valley will retain its friendly, small-town character, while increasing access to daily services, employment and recreation. The Town's lifestyle continues to be defined by a strong sense of community, a high regard for public safety and an extraordinary natural environment and scenic views.



Volunteers and residents chatting at the Farmers Market in November 2013.

Guiding Principles

Focus on community safety and maintain low crime

- Low crime
- Safe streets, neighborhoods and schools
- Quick emergency response times and one-on-one interactions with residents
- Crime prevention programs
- Disaster planning and homeland security preparedness

Ensure integrity of scenic beauty and environment

- Desert and mountain views
- Desert climate and environment
- Wildlife and vegetation
- Open space

Keep the unique community identity as a special place

- Small town feel
- Nice place to live
- Quiet, delightful, laid back and peaceful
- Friendly and neighborly people
- Clean and well kept
- Forward-thinking
- Built environment sets OV apart



Comments from students at Ironwood Ridge High School in December 2013.

Create a complete community with a broad range of shopping, dining and places to gather

- Increase shopping opportunities, services, and restaurants
- Distance to services is too great
- Good place to open a business
- Downtown or central gathering area

Minimize traffic and increase ways to get around Town

- Traffic flow on Oracle Road and develop alternate routes
- Maintain good roads
- Provide more sidewalks and bike lanes
- Increase public transportation

Manage how we grow and maintain high design standards

- Keep small-town feel
- Concern about rapid growth
- Current rate of growth is "about right"
- Increase commercial services and employment opportunities
- Grow by adding new areas to Town limits
- Quality of built environment sets OV apart

Grow the number of high quality employment opportunities

- Health and medical research industries
- Educational institutions
- Research/technical parks
- Visitor and tourist attractions
- Light industry
- Professional office complexes

Ensure Oro Valley is a family-friendly community

- Low crime and safe
- Parks, hiking, recreation and swimming pool access
- Good schools
- Family entertainment
- Activities for all ages
- Opportunities to interact with all ages
- Attract young professionals

Support and build on high quality of schools

- Quality education and high performing schools
- Family, community and governmental support for education and schools

Provide more parks, recreation and cultural opportunities for all ages

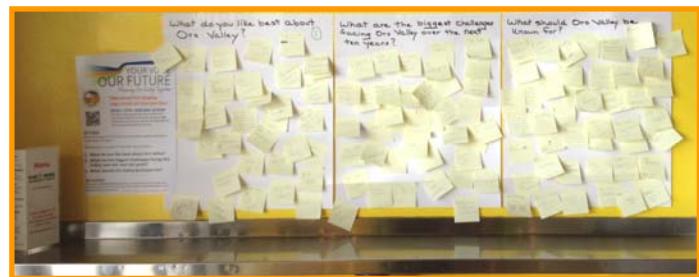
- Opportunities to gather as a community such as festivals and cultural events
- Outdoor recreation such as hiking, walking and biking paths
- The arts
- Amenities including multi-use fields, dog parks, skate park, play equipment, ramadas, bmx track, tennis courts and basketball courts

Promote conservation of natural resources

- Energy-efficient building and construction practices
- Green building
- Renewable energy
- Water conservation

Maintain financial stability

- Manage finances prudently
- Strive for a diversified and stable revenue base
- Minimize the financial burden on taxpayers
- Plan for adequate funding of government services desired by the community



Comments at Fruit Shack Smoothies and Yogurt in January 2014.

