City of Rockford NEW MULTI-MODAL STATION

Community Engagement Meeting #2

November 20, 2014

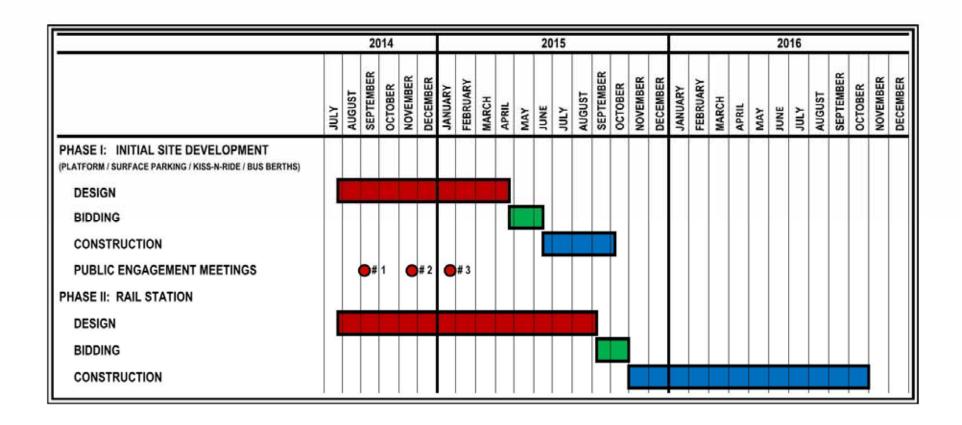








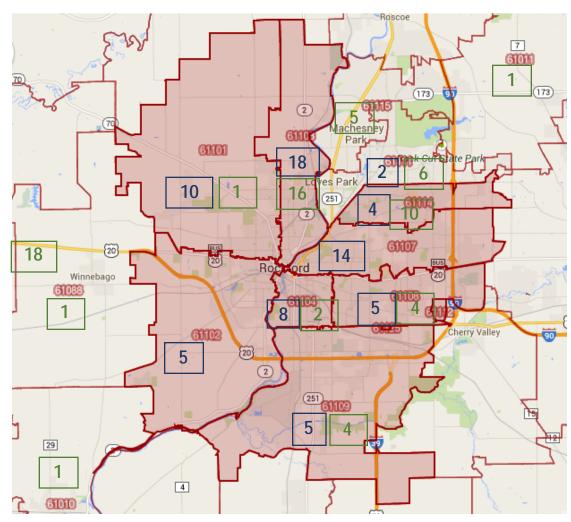
PROJECT SCHEDULE





Community Participation

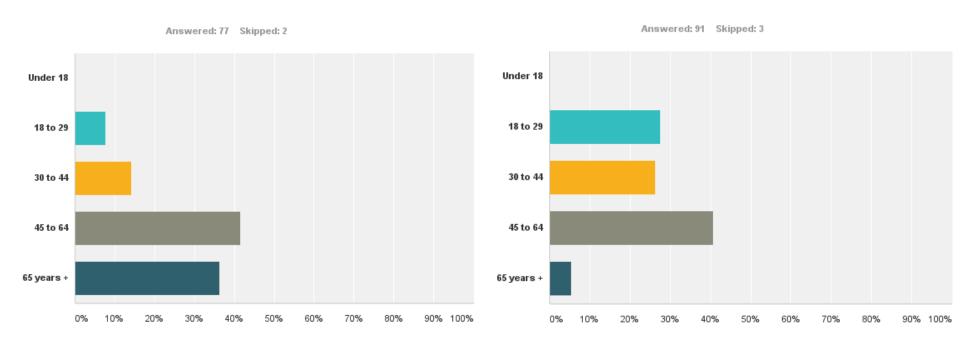
- 79 completed surveys from Input Session
- 94 Surveys completed online
- Participants from throughout Rockford area



Age of Participants

Input Session

Online

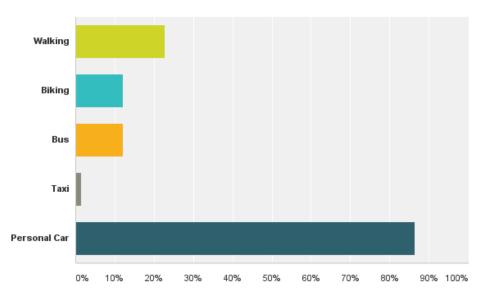




Access to Station

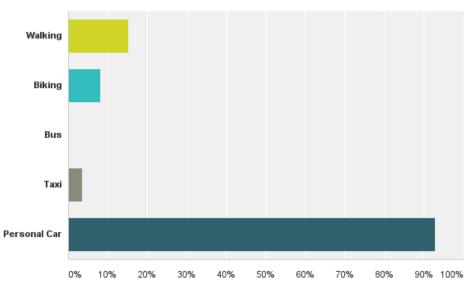
Input Session

Answered: 66 Skipped: 13



Online





Preferred Location

Input Session

1. 25 votes 52.1%

2. 19 votes 39.6%

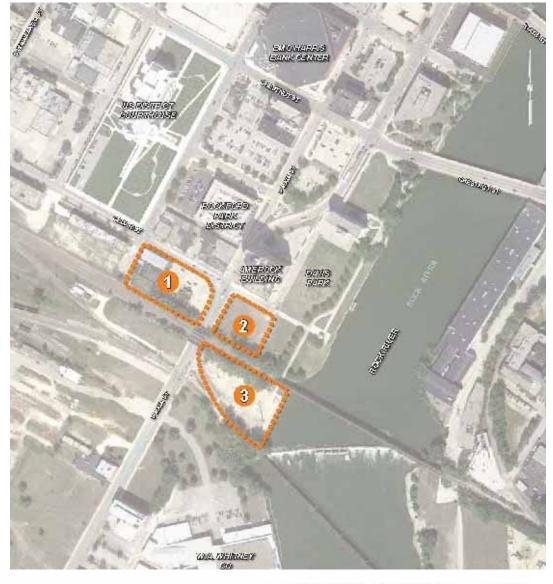
3. 4 votes 8.3%

Online

1. 34 votes 43.6%

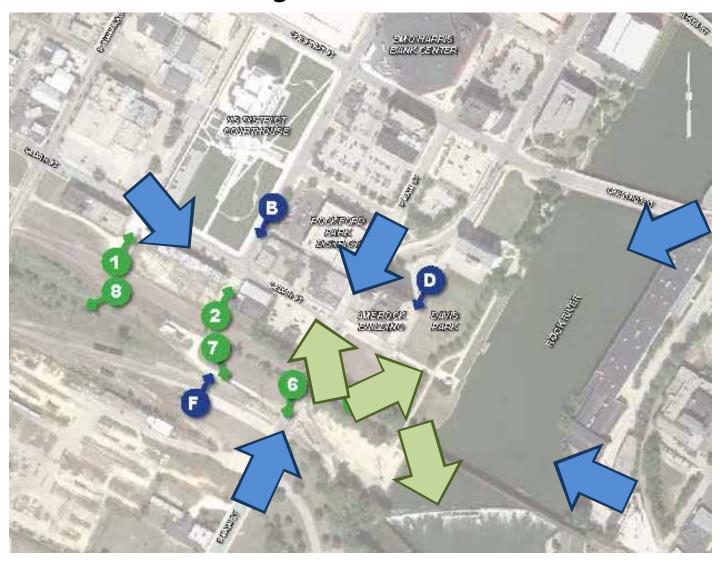
2. 16 votes 20.5%

3. 28 votes 35.9%





Key Views



Preferred Station Character









Least Preferred Station Character









Suggested Amenities

General Amenities

- Public restroom
- Information area/kiosk
- Wireless internet access
- Docking/charging stations
- Outdoor public space
- Security
- CVB office/presence

Food/Shopping

- Snack bar
- Newspaper/media stand
- Shop with locally produced agriculture
- Dry cleaner
- Kennel
- Souvenir shop (with local products)
- ATMs
- Food court
- Deli
- Wine shop/bar

Special Amenities

- Art gallery of local artists
- Meeting space
- Banquet/wedding space
- Mini train museum tied to Rockford history

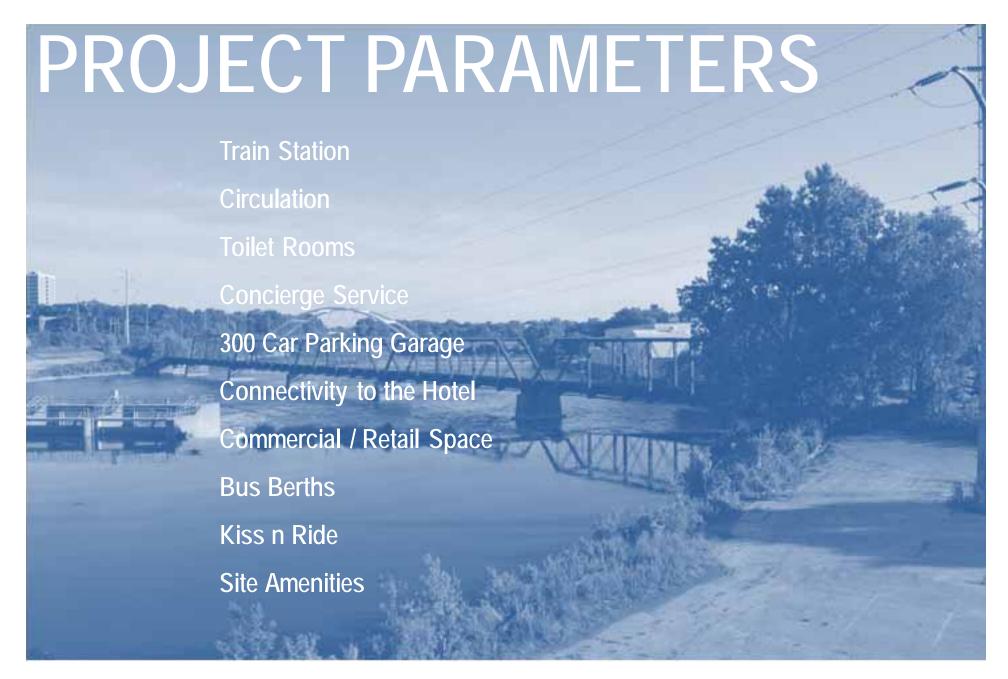
Access/Connectivity

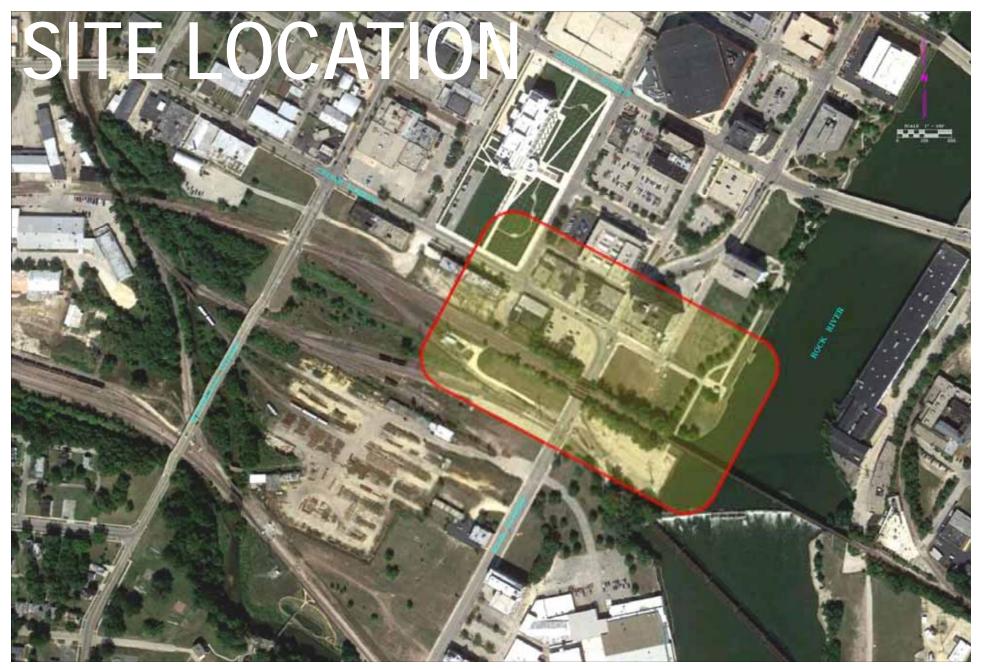
- Cab stand
- Directional map aimed at pedestrians
- Bus depot local & regional
- Transportation connections to Rockford Airport
- Access to future festival grounds
- Water taxi connection
- Watercraft rental
- Travelagency
- Car rentals
- Secure parking
- Secure bike racks (overnight/long-term storage)
- Car-share (I-GO or Zipcar) and/or bike-share (Divvy) station
- Shuttles to Fast State Street hotels

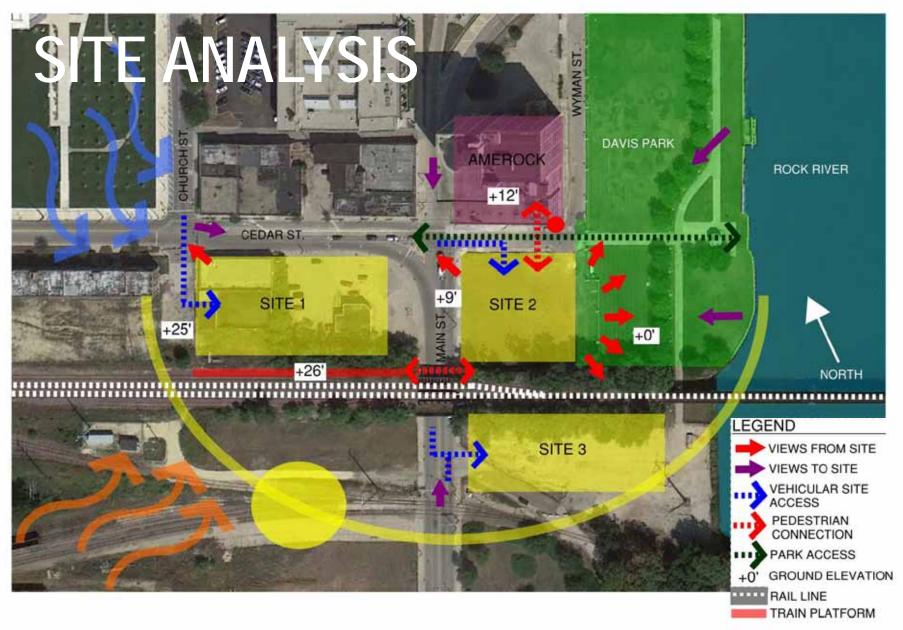
Key Issues

- 1. Parking
- 2. Drop-off Area
- 3. Architecture
- 4. Pedestrian Access
- 5. Sustainable Design
- 6. Landscape
- 7. Multi-modal Support
- 8. Integration of Bus Service
- 9. Community Feature/Gathering Space









Site Photos





















