

## Vision and Objectives

## VISION

The Town of Wake Forest will have a safe, efficient, flexible, innovative, and inclusive multimodal transportation system that provides residents of and visitors to the Town with a multitude of transportation options for local and regional travel while promoting a welcoming small-town charm and vibrant business environment.

## **OBJECTIVES**

## Safety

- Work toward the Vision Zero goal.
- Focus on safe bicycle and pedestrian crossings of major roadways.
- Provide uniform signage and branding initiatives to address accident prevention.



# Efficiency



### Coordinate with other jurisdictions

- Utilize technology to move vehicle traffic efficiently
- Promote increased density and commercial development
- Ensure that policies in UDO and other documents support the CTP
- Appropriate transportation improvements from new developments

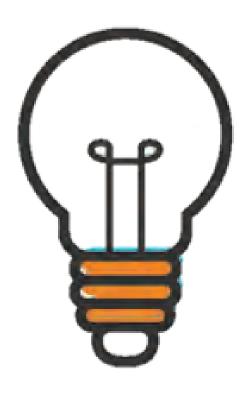


# Flexibility

- Multiple travel options for local and regional travel
- Promote interconnectivity between existing and future developments
- Focus on providing complete streets
- Prepare for future commuter rail service
- Plan for multiple time horizons with flexibility.
- Focus on the best use of limited funds

### Inclusivity

- Ensure that modes serve low income communities
- Provide educational support on various modes
- Respect previous planning and community involvement efforts
- Plan must consider the Town as a whole
- Respect and reinforce the history and scenic character of the Town, the small-town charm



## Innovation

- Embrace technology, innovation, innovative modes of travel, and mobility as a service
- If outside agencies are not meeting the Town's needs and desires, explore a more proactive action by the Town in funding and operating the transportation system